



सत्यमेव जयते

भारतीय रेल परिवहन प्रबन्धन संस्थान  
भारत सरकार – रेल मन्त्रालय

**Indian Railways Institute of Transport Management**  
**(Government of India-Ministry of Railways)**



वयं राष्ट्रे जागृयाम

No.IRITM/TRG/CTG&amp;T/POLICY/2017/02

Date: 01.11.2017

To  
COMs and CCMs  
All Zonal Railways

**Sub: Nomination for Special Course on 'Traffic Costing, Rating & Services Marketing'.**

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Indian Railways Institute of Transport Management (IRITM), Lucknow is organizing a Five (5) Day Special Course on '**Traffic Costing, Rating & Services Marketing**' for In-service Officers of Traffic from JS to SAG from 27<sup>th</sup> November'2017 to 01<sup>st</sup> December 2017. It is requested to kindly nominate atleast two officers from each zone to attend this course.

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| 1. | Officers for which the course is designed: | JS to SAG (Operating & Commercial)               |
| 2. | Duration                                   | : 27.11.2017 to 01.12.2017.                      |
| 3. | Course Director                            | : Shri Rajesh Dutt Bajpai Professor (Commercial) |
| 4. | Programme Coordinator                      | : Shri P.K.Gupta and Shri Vivek Kr. Pandey       |
| 5. | No. of Officers to be nominated            | : atleast two from each zone                     |
| 6. | Training Schedule                          | : 9:30 hrs to 18:00 hrs                          |

Nomination may kindly be done and intimated latest by **Friday, 17<sup>th</sup> November' 2017** in order to make sure of the nominations/participants & to avoid inconvenience to Visiting Faculty.

7. Any officer interested in doing project or preparing case studies related to Traffic Costing, Rating or Services Marketing may be nominated for the program to IRITM for 6 weeks duration. They will attend the above course in the first week (i.e. from 27.11.2017 to 01.12.2017) at IRITM, Lucknow. Later they will go to field visits for data collection for the next four weeks (i.e. from 04.12.2017 to 29.12.2017) and return to IRITM in 6th week (i.e. from 01.01.2018 to 05.01.2018) for finalizing and submitting their project reports/case studies.
8. For the purpose of TA claims, officers doing projects/case studies will be based at IRITM only in the **first week** (i.e. from 27.11.2017 to 01.12.2017) and in the **6<sup>th</sup> week** (i.e. from 01.01.2018 to 05.01.2018). In the intervening period of four weeks, officers desiring field visits for data collection shall take permission from their controlling officers.

Communication of nomination may kindly be sent to this Institute latest by **Friday, 17<sup>th</sup> November' 2017** along with the **CUG numbers & email address of nominee officers** at Email: [profcom.iritm@gmail.com](mailto:profcom.iritm@gmail.com), [chciritm@gmail.com](mailto:chciritm@gmail.com) fax no. 0522-2451940 and 0522-2451341.

Annexure to this letter may kindly be given to the nominated officers for easy scheduling of programme. The programme details are also available on IRITM Website [www.iritm.indianrailways.gov.in](http://www.iritm.indianrailways.gov.in).

  
(Rajesh Dutt Bajpai)

DA : As above

Prof. Commercial and Administration

Address : Hardoi By Pass Road, P.O.Manak Nagar, Lucknow-226011 Fax : (BSNL)0522-2451341, 2451940

## Annexure

**1. Course Director**

Shri Rajesh Dutt Bajpai, (Professor Commercial)

Mobile no.:- 9794862004 Email ID:- [profcom.iritm@gmail.com](mailto:profcom.iritm@gmail.com)

**2. Programme Coordinator**

Shri P.K.Gupta Mobile no:- 7317856999 Email ID :- [chciritm@gmail.com](mailto:chciritm@gmail.com)

Shri Vivek K. Pandey Mobile no:- 7549819773 Email ID :- [vkp.iritm88@gmail.com](mailto:vkp.iritm88@gmail.com)

**3. Reporting Time**

All the Officers are required to report latest by 07:00 hrs on 1<sup>st</sup> day of the Programme i.e. 27.11.2017

**4. Accommodation**

Officer will be accommodated in Officers Hostel in IRITM. If the nominated officer wants to bring his/her family, prior notice may please be given to enable us to make arrangements accordingly.

**5. Catering**

Breakfast, Lunch and Dinner will be served in the Officer's Mess as per the prescribed menu on payment basis. Tea/Coffee making arrangements are available in rooms.

**6. Travel Programme Communication**

Nominated Officers may be advised to contact and communicate their travel programme to the following:

Name	Designation	Mobile no.	Email ID
P. K. Gupta	Programme Coordinator	7317856999	<a href="mailto:chciritm@gmail.com">chciritm@gmail.com</a>
Vivek Kumar Pandey	Programme Coordinator	7549819773	<a href="mailto:vkp.iritm88@gmail.com">vkp.iritm88@gmail.com</a>
Madan Sen	Transportation In-charge	9794862010	---
Vijay Kumar Shashi	P.A.to Prof. (Comml & Admin)	9794845643	---

IRITM Vehicle will be available at the railway station for transportation to & from IRITM. Convenient Metro service between Charbagh (Lucknow station) to Singar Nagar (about 1.5 km from IRITM) is also available.

In case of any problem, Dy.SS (Commercial) N.Rly. LKO (Mob: 9794830973) or Dy.SS (Commercial) N.E.Rly. LJN (Mob: 9794846979) may be contacted as necessary.