



No. 2018/IRITM/Trg./Crowd Mgmt./01

Dt : 01-01-2018

To,

PCOMs, PCCMs, PFA, PCEs, PCMEs, PCEEs, PCSTEs, PCMDs, PCOSs, PCPOs, CSCs/RPF & CPROs of all zonal Railways

General Managers/CAOs of all Production Units

Sub: Nomination of officers for training programme on "Crowd & Media Management" (January 15 to 19, 2018) from all departments of Indian Railways

Indian Railways Institute of Transport Management (IRITM), Lucknow is organizing a 5-day training Programme on "**Crowd and Media Management**" from **January 15 to 19, 2018**. The topics which are likely to be covered are - Introduction to Crowd Management, Crowd Management at Railway Premises - Issues & Challenges, Case studies on Crowd Control and Management, Public Relations and Media Management, Issues and Challenges of Electronic Media, Case studies on Social & Electronic Media Management, etc.

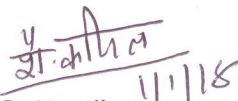
Officers may also be nominated for **six weeks** programme (including Project Work/Case Study preparation)(**January 15 to February 23, 2018**). Six-week programme is an extension to one week programme for officers interested in carrying out a short term Project Work or Case Study preparation on "**Crowd and Media Management**" related subject of relevance to the Railways. Following the completion of five-day programme (January 15 to 19, 2018), they (officers nominated for six week training) will be relieved to their Headquarters for Project Work and will report back to IRITM for submission of their Project Report in the sixth week (February 19 to 23, 2018).

You are requested to nominate 2 to 3 officers upto SAG from your department for **either** or **both** of the above-mentioned training programme.

For the purpose of TA claims, officers doing Projects/Case studies under six week course will be based at IRITM only in the first week (i.e. January 15 to 19, 2018) and in the 6th week (i.e. February 19 to 23, 2018) and will be considered based in their regular places of posting for the intervening period. In the intervening period of four weeks, officers desiring field visits for data collection shall take permission from their controlling officers. Annexure to this letter may be given to the nominated officers for easy scheduling of their programme.

Names of nominated officers may be communicated to IRITM with their CUG numbers & email addresses through fax at 0522-2451964/2451940 or email at ipr.iritm@gmail.com by Thursday, January 11, 2018 in order to make sure of the nominations/participants & to avoid inconvenience to Visiting Faculty.

Programme details are also available on IRITM website www.iritm.indianrailways.gov.in.


(S. Kapil) 11/18

Sr. Professor & Programme Director

