



भारतीय रेल परिवहन प्रबन्धन संस्थान  
भारत सरकार – रेल मन्त्रालय

*Indian Railways Institute of Transport Management*  
(Government of India – Ministry of Railways)



No. 2018/IRITM/Trg./PR/01

Dt : 15-02-2018

To,

**General Managers** of all Zonal Railways

**Chief Public Relations Officers** of all Zonal Railways

**General Managers/CAOs** of all Production Units

**Sub: Nomination of officers for training programme on "Public Relations for CPROs and PROs" (March 26 to 28, 2018)**

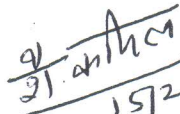
Indian Railways Institute of Transport Management (IRITM), Lucknow is organizing a three-day training Programme on "**Public Relations for CPROs and PROs**" from **March 26 to 28, 2018**.

Programme is open for CPROs and PROs of all Zonal Railways and Production Units. The program has been designed to have enrichment value for officers dealing with **Public Relations & Media Management**.

You are requested to nominate CPROs and PROs from your Zonal Railway. Names of nominated officers may be communicated to IRITM with their CUG numbers & email addresses through fax at 0522-2451964/2451940 or email at ipr.iritm@gmail.com by Thursday, March 22, 2018.

As an extension to this programme, officers who are interested in doing Project Work or in preparing Case Studies may be nominated for the programme for 6 weeks. They will attend the above programme in First Week (i.e. March 26 to 28, 2018) at IRITM, Lucknow, go for field visits for data collection for the next four weeks (April 2 to April 27, 2018) and return to IRITM in the 6<sup>th</sup> week (i.e. from May 1 to 4, 2018) to submit their Project Report/Case Studies.

Annexure to this letter may be given to the nominated officers for easy scheduling of their programme. The programme details are also available on the IRITM website [www.iritm.indianrailways.gov.in](http://www.iritm.indianrailways.gov.in).

  
15/2/18  
(S. Kapil)

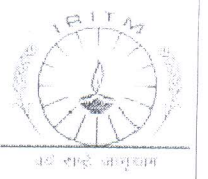
Sr. Professor (Operations)



सत्यमेव जयते

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वडी राडे जगुवाम

## ANNEXURE

### 1. Course Director :

S. Kapil, Sr. Professor  
Mob. : 9760530902  
e-mail : sptm.iritm@gmail.com

### 2. Course Co-ordinators :

1. Kishor Mehta,  
Mob. : 9794862012  
e-mail : ipr.iritm@gmail.com
2. Ajab Singh  
Mob. : 9794845640  
e-mail : jpl.iritm@gmail.com

### 3. Reporting Time :

All the officers participating in the programme are required to report by **25<sup>th</sup> March 2018** – 2200 hrs.

### 4. Programme Timings :

0930 hrs to 1800 hrs [with a Lunch break from 1315 hrs to 1415 hrs & two tea breaks of 15 minutes each at 1115 hrs and 1400 hrs]. Officers shall be relieved after 1800 hrs. on March 28, 2018. Return reservations to be made accordingly.

### 5. Accommodation :

Offices will be accommodated in Officers' Hostel in IRITM, We encourage Trainee officers to come with family.

### 6. Mess Facility :

Breakfast, lunch and dinner will be served in the Officers' Mess (Naivaidhyam) as per the prescribed menu on payment basis. Tea/Coffee making arrangements are available in each room.

### 7. Transport :

IRITM Vehicle(s) will be available for pick up and drop according to the trainee officer's arrival/departure program.

For any assistance regarding Transport, **Shri Madan Sen** (CUG : 9794862010), transport Incharge, Dy. SS (Commercial) N. Rly., LKO (CUG : 9794830973) or Dy. SS (Commercial) N.E. Railway, LJN (CUG: 9794846979) may be contacted.